



Quick Win Business Communication: Answers to Your 100 Top Business Communication Questions

By Elizabeth P. Tierney

Oak Tree Press, Ireland, 2014. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****.QUICK WIN BUSINESS COMMUNICATION is written for business people who recognise how vital effective communication is to their own success and to the success of their organisations. While you are reading through the answers to your questions, other business people may be discussing missions, goals, losses, profits, overheads, policies, budgets, loans, promotions, strategic plans, product development, training, hiring, technology, downsizing, take-overs, global competitiveness, office parties, desk arrangements, coffee breaks, or office supplies. Imagine the implications if you can't understand what is being discussed online, in webinars, boardrooms, offices, or at lunch. Imagine the implications if your colleagues don't understand your views or are unable to articulate their own. Whether you are ordering paper for the copier or making long-range hiring plans, if communication fails, the outcome is confusion. Therefore, let's examine ways of ensuring a happier outcome. There are six sections to this book: Business Communication Essentials covers some of the fundamental questions that business people have about what makes an effective communicator and why it matters. It also explains the communication process in...



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